



**Panggung Gembira Fiesta celebrating the 64th Anniversary of
the Independence of the Republic of Indonesia
Singapore, 16 August 2009**

INTRODUCTION

In conjunction with the 64th Anniversary of the Independence of the Republic of Indonesia, the Indonesian Embassy will be organizing a musical performance and bazaar for the Indonesian society in Singapore. This event is the culmination of a series of activities held by the Indonesian Embassy to commemorate Indonesia's independence, where Indonesians from all walks of life will gather together in an atmosphere of festivity and friendship.

To liven up the event, the Embassy will be organizing an event entitled "Panggung Gembira Fiesta" in a format of a live music performance by a roster of famous Indonesian celebrities and artists in the pop and dangdut genre, a definite favorite for many Indonesians. The Embassy hopes that the performance will rekindle in the audience a sense of nostalgic fondness of their homeland and keep them up-to-date with the contemporary scene in Indonesia. Between stage performances, there will be interactive sessions where the audience can take part in various fun and games. A bazaar will be held to satisfy the appetite of the Indonesian crowd who will be keen on tasting popular Indonesian dishes which will be provided by the various food stalls.

OBJECTIVE

Through the years, it has been the Indonesian Embassy's vision and mission to ensure and look after the well-being of the Indonesian society in Singapore. Therefore, by holding this event the Embassy has the following objectives:

1. To celebrate the 64th Anniversary of the Independence of the Republic of Indonesia;
2. To help maintain solidarity, unity, peace, and harmony amongst Indonesian citizens in Singapore;
3. To publicize the Embassy as a home for Indonesian citizens in Singapore.
4. To inform the Indonesian society of the do's and don'ts of living in Singapore, thereby ensuring peaceful co-existence with Singaporeans and a respect of the Singapore custom, rules and regulations.



EVENT DETAILS

Types of event	:	Bazaar and Live music performance
Bazaar Theme	:	<i>“Strengthening social bonding amongst Indonesian society in Singapore with the spirit of the 64th Anniversary of the Independence of the Republic of Indonesia”</i>
Date	:	Sunday, 16 August 2009
Time	:	10.00 – 15.00
Venue	:	The Embassy of the Republic of Indonesia in Singapore (main front yard and backyard), 7 Chatsworth Road Singapore 249761
Artists	:	Denny Malik, Sherlly Intan, Ratna Anjani, Hafiz Radio Ria FM,

ORGANISER

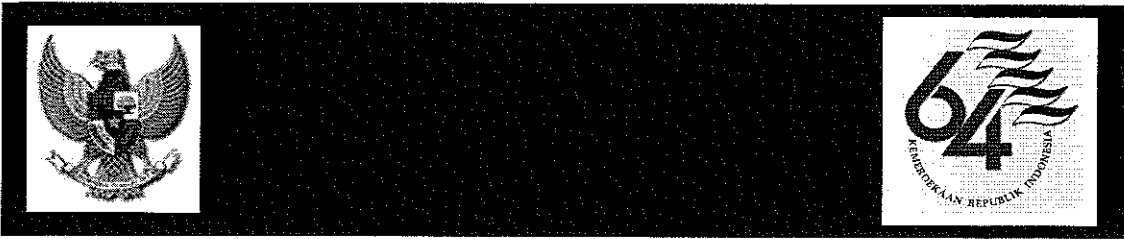
The Embassy of the Republic of Indonesia in Singapore will be the main event organizer.

TARGET AUDIENCE

The event is expected to attract at least 16.000 Indonesian citizens residing in Singapore, comprising of professionals, students, seamen, and domestic workers.

PARTICIPANTS

The Embassy is seeking the participation of companies and banks providing remittance services, communications service providers, etc. in this event.



SPONSORSHIP

Companies partaking in the sponsorship of S\$ 8.000 for the event are entitled to the following:

- 1 booth size 3 x 3 m
- 2 hanging banners size 1 x 1,5 m in front of the stage
- 2 hanging banners size 0,9 x 3 m in front of the stage (vertical)
- 2 banners size 0,9 x 3,5 m (horizontal)
- Any line of product from company can be promoted, distributed, or sold during the event, with the exemption of food & beverages
- All sponsors logo will be placed in the side backdrop.

CONTRIBUTION

Sponsorship can be made to the Indonesian Embassy's official 64th Indonesian Anniversary organizing committee account:

CONCLUSION

The Indonesian Embassy is confident that this year's event will be as successful as the previous years. The Embassy has high hopes that not only will the event attract the targeted number of Indonesian citizens; it should also create and provide ample business opportunities for all the parties concerned.

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